

Got clout?

I am not sure if it is just another way to establish your influence or another popularity measure on Twitter, but now there are several tools to measure your rank and influence on Twitter.

This post from CIO presents five options to measure your Twitter clout.:

- Buzzom
- Topsy
- Twinfluence
- Twitter Grader
- Twitter Score

Two other tools not mentioned in the article are:

- Klout
- Twitteranalyzer

I tested my score on a couple of these. I liked both Twitter Grader and Klout, although they do not coincide. According to Twitter Grader I have a 95 out of 100 whereas on Klout it is 25. Hmm...

I did not like Twitter Score. Twinfluence tells you who has the most followers and does not really help you with your own effectiveness.

In my opinion, the most important measure for your communications effectiveness is how often you are being re-tweeted. If you share good material, people will share it.

Did you try any of the above? What is your take?