

Grammar rules again

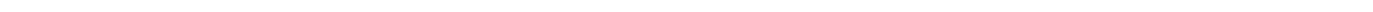
I think I hit a nerve yesterday with my post Grammar rules. I got the second highest number of visitors in one day to my blog in its two plus years of existence. And, several of you commented. First, let me say thanks for checking it out, and second, let me issue a plea to everyone who works with words, spoken or written, pay attention! Make grammar, spelling and proper usage a priority in your communications.

The response made it clear that many people are irritated by the lack of care we are seeing in English usage. Please take a look at the comments to the post to see what different people are experiencing.

What is not so clear is the reason behind the lapse in grammar. Is it laziness? Is it improper/insufficient instruction? Is it sheer ignorance? What do you think?

How do we change this? Mignon Fogarty, "Grammar Girl," gives seminars on grammar across the country. She has also written a couple of books on the subject. But how do we get people to a) realize they need to improve their grammar and b) learn what they are doing wrong?

Please let me know your ideas. I am so frustrated when I see my colleagues and otherwise educated folk use English so poorly.



Grammar rules

Yes, we all make mistakes. But the key is to realize our mistakes and correct them, right? And yet, I see the same grammar mistakes over and over again. And the people who are making said mistakes work in a language-based industry like PR, advertising, social media consulting and so forth.

I have seen the following grammar mistakes so many times I want to scream:

- Affect versus effect. No one seems to know or recognize the difference.
- Me versus I. So many people refer to themselves as I in the reflexive.
- Assure versus ensure. They mean different things, really.

I am currently reading Grammar Girl's Quick and Dirty Tips for Better Writing by Mignon Fogarty. I suggest reading it too. Or check out Mignon's tips online at Grammar Girl.

Like I said, we all make mistakes. But let's learn how to avoid them.

The bottom line is that bad grammar makes you sound ignorant.

What do you think? What grammar mistakes do you see repeated?

