Random thoughts

Radio Commercials

Does it seem to you that every time you are listening to the radio, and a commercial break comes on, you get commercials on all other stations as well? Does it also seem to you that commercial breaks/DJ gab fests on radio go on for way too long?

It’s great that there is still so much advertising on radio, but I think that by making the commercial breaks so long radio stations risk losing their listeners. If I am listening to station, and a long commercial break comes on, I switch stations until I find one that is playing music. If these breaks were shorter, there would be less risk of alienation, IMO.

Different name, same location

Why is it that store owners think that by changing the name of a store they will get tons of new business? I was just walking home and saw that a day spa/salon just changed their name (and to something a lot more utilitarian). I thought, well, the problem was not the name of the salon, it is the location! Hard to get to, off the beaten path, etc. I don’t know if the salon was sold to another owner, but in any case, when I see too many names on the same store front I tend to think problems.

As if we thought Iran was democratic

I am not sure why Iran bothered to hold elections. Why pretend they are a democracy? Let me point out that the actual leader of Iran is not the president but the Ayatollah, the so-called Supreme Leader. Anytime you have someone ruling a country who is not elected and calls himself the Supreme Leader you are not dealing with a democracy. The problem is that the west

wanted to believe that elections=democracy. They do not. It is not good marketing for Iran to hold elections and then repress the protests when it appears the election is a sham. Talk about a public relations fiasco!