

How do you figure out what to write about?

Many people like the idea of blogging, but are stymied when actually wanting to start writing. What to write about? How to write it? What if no one reads it? If this is you—and you live in the Metro DC area—come to a workshop I am leading next Tuesday, July 31 in Silver Spring. I will teach you how to write your blog. You will leave the session with several blog post ideas, a completely written blog post, and lots of information to get you blogging.

All the details and registration are available here:

<http://learntowriteyourblog.eventbrite.com/>

I hope to see you Tuesday! If you can't make it next week, and you are interested in the workshop, please drop me a line or a comment.

Want to learn how to blog?

It's somewhat ironic, but I haven't been blogging much this week because I have been working on the details for a blogging workshop!

If you or someone you know is in the Metro DC area and wants to learn how to more easily write blog posts, find topics and inspiration, make your headline more appealing and get your blog going, you may want to come to my "How to write your blog: A hands-on workshop."

The workshop is taking place on Tuesday, July 31, starting at

9:30 a.m. at the Silver Spring Civic Center (which has plenty of parking nearby and is a few blocks from the Silver Spring Metro stop), in the Colesville Room. The cost is \$75 for the three hour session, (and will include refreshments).

You will leave the session with a ready-to-publish blog post, blog post ideas, lists of keywords and categories for your blog, and lots of other useful information that will make blogging easier for you.

If you have any questions, let me know in the comments.