Invigorate your organization’s blog

Is your organization’s blog feeling tired? Perhaps it’s time to try a few new things like soliciting guest blog posts, or live blogging a conference. Read the five tips to re-invigorate your blog that I share as a guest blogger at Bates Creative Group‘s *Align* blog.

My thanks to Director of Business Development Heather Shelton and Marketing Specialist Amanda Jennison of Bates Creative Group for including me in their blog!