# The week’s best brew: super-caffeinated articles

As I type this, it is snowing outside (again). Let’s hope this is the last time this season! Spring starts this evening, at 6:45 p.m. and we are all ready for warmer temps and NO MORE SNOW! But I digress.

Following, you will find seven of the most interesting and/or useful  articles I have read and shared in the past couple of weeks. So pour yourself a nice cup of something brewed, and have fun reading!

**On blogs and blogging:**

3 Google Analytics Reports to Help You Find Blog Post Ideas Your Readers Will Love

The Anatomy of a Perfect Blog Post

How Well Do You Fact-Check Your Content

**On writing and copy editing:**

Like Versus As

12 Writing Exercises That Will Transform Your Copy Today

12 Useless Public Relations Terms

20 Embarrassing Phrases Even Smart People Misuse

Happy spring!