

Best brew: 5 articles for your weekend reading

Get super-caffeinated, and read these five articles. A bit about punctuation, another bit about content, and some ideas for your blogs.

A Simple Formula for Writing Kick-Ass Blog Titles

10 punctuation essentials for every writer

7 Tips That Take Your Content from Flat to Fabulous

How Often Should Companies Blog?

Study: Only 57% of PR websites are mobile-friendly

Have a great weekend...and happy reading!

The week's best brew: super-caffeinated articles

As I type this, it is snowing outside (again). Let's hope this is the last time this season! Spring starts this evening, at 6:45 p.m. and we are all ready for warmer temps and NO MORE SNOW! But I digress.

Following, you will find seven of the most interesting and/or useful articles I have read and shared in the past couple of weeks. So pour yourself a nice cup of something brewed, and have fun reading!

On blogs and blogging:

3 Google Analytics Reports to Help You Find Blog Post Ideas Your Readers Will Love

The Anatomy of a Perfect Blog Post

How Well Do You Fact-Check Your Content

On writing and copy editing:

Like Versus As

12 Writing Exercises That Will Transform Your Copy Today

12 Useless Public Relations Terms

20 Embarrassing Phrases Even Smart People Misuse

Happy spring!