Best brew: 5 articles for your weekend reading

Get super-caffeinated, and read these five articles. A bit about punctuation, another bit about content, and some ideas for your blogs.

A Simple Formula for Writing Kick-Ass Blog Titles

10 punctuation essentials for every writer

7 Tips That Take Your Content from Flat to Fabulous

How Often Should Companies Blog?

Study: Only 57% of PR websites are mobile-friendly

Have a great weekend...and happy reading!