

Is your blog social?

Today, I presented “Using your Blog as a Centerpiece in your Social Media Strategy” at the PRSA Mid-Atlantic Chesapeake District Conference. It was a great session with lots of great questions.

Here's the PowerPoint presentation on SlideShare

Blog social media strategy prsamd brody slide share from DeborahBrody

Let me know if you have any further questions.

If you'd like to learn more about blogging, sign up for my next How to Blog workshop, taking place on July 18 in Baltimore. Here are the details.