

And President Obama agrees

In an interview to 60 Minutes (which is excerpted in this CBS News piece and which will air on Sunday, November 7), President Obama says:

“I think that’s a fair argument. I think that, over the course of two years we were so busy and so focused on getting a bunch of stuff done that, we stopped paying attention to the fact that leadership isn’t just legislation. That it’s a matter of persuading people. And giving them confidence and bringing them together. And setting a tone,”

Leadership is about inspiring people to follow you. Inspiration requires that you have an ability to communicate.

I will be interested to see if the White House changes how it communicates. And to see what the Democratic leadership does—will Harry Reid still be Majority Leader in the Senate? Perhaps not such a great idea, since his failure to communicate nearly lost him his seat to an extreme candidate.