

The question of the day: Is Twitter Worth It?

It's on the minds of people everywhere: should I Tweet on Twitter? Some people think it is silly. Some people think it is stupid. Some people think it is a waste of time. I even saw a letter to the editor in the Washington Post where some guy was saying that he was above hearing all about how people enjoyed breakfast or whatever (he must be down to brass tacks guys, because God knows, in real life everybody talks about extremely important stuff all the time). Well folks, in order to answer this question, I have decided to let you see what other people out in the blogosphere think about it:

Janet Fouts from Social Media Enabler, says it is worth it. (I found this post through Social Media Today, worth a look through if you are interested in this topic)

Neil Patel from QuickSprout sees pros and cons.

Copyblogger says you can grow your business with Twitter and that you can improve your writing with it.

Work it Mom is in favor of Twitter

And finally, Chris Winfield uses Twitter to find out if it is a time waster or not.

And me? I think you can't beat the ROI. Twitter is free, and if I learn something it is totally worth it, and if I am wasting my time, it is also worth it.

Thoughts from the peanut gallery?

