

It's the media

Is it just me?

Or is it the 24 news cycle, but it seems that more and more the media is reporting on the media. Witness the Jon Stewart-CNBC debacle. It was reported on in every other media outlet. Today, on a *Washington Post* blog, instead of doing any original reporting or commentating, the writer posted video of President Obama's interview with 60 Minutes. As well as there was a large piece in the Style section about Steve Kroft, who conducted the aforementioned interview.

Has the media itself become more newsworthy? Doubtful.