

# It's the media

## Is it just me?

Or is it the 24 news cycle, but it seems that more and more the media is reporting on the media. Witness the Jon Stewart-CNBC debacle. It was reported on in every other media outlet. Today, on a *Washington Post* blog, instead of doing any original reporting or commentating, the writer posted video of President Obama's interview with 60 Minutes. As well as there was a large piece in the Style section about Steve Kroft, who conducted the aforementioned interview.

Has the media itself become more newsworthy? Doubtful.