

# More evolution

Update to post below—Advertisers are turning to gaming online.  
Read this article in the New York Times:

[http://www.nytimes.com/2008/04/01/business/media/01adco.html?\\_r=1&oref=slogin](http://www.nytimes.com/2008/04/01/business/media/01adco.html?_r=1&oref=slogin)